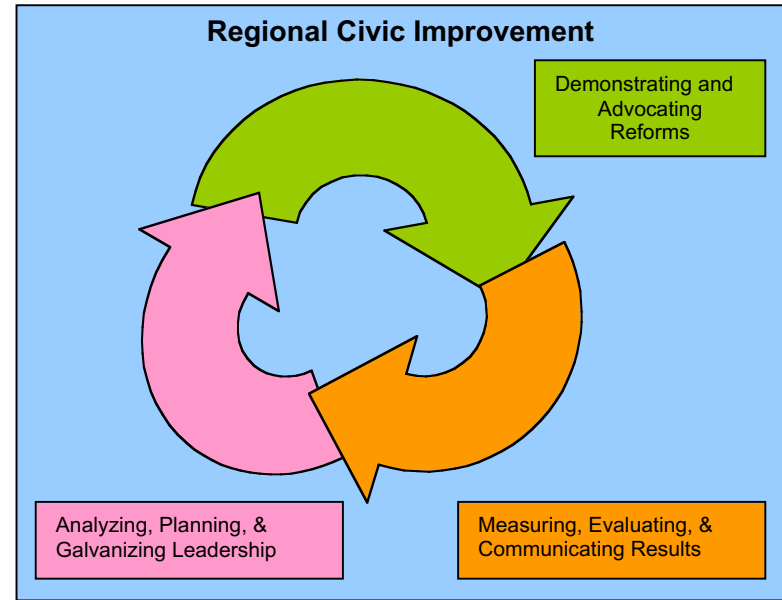
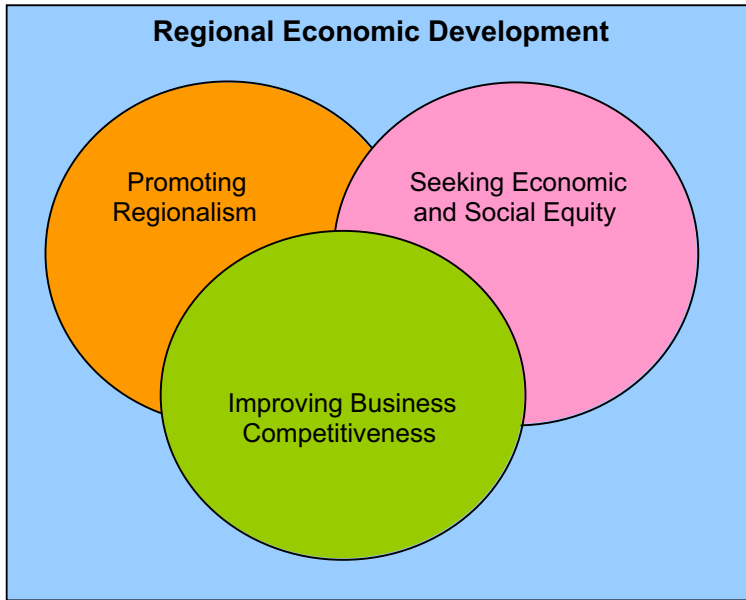


# The MetroBusinessNet Learning Agenda

This graphic represents the multiple dimensions of learning in the MetroBusinessNet project. On "The What" side, the members of the collaborative are exploring several important issues on three agendas – promoting regionalism, seeking economic and social equity, and improving business competitiveness. In some regions, these agendas seem almost unconnected; they sometimes compete for civic attention and resources. We see these agendas as complementary and, potentially, as mutually reinforcing; but we need to deepen our understanding of key elements on these agendas and how they impact each other. On "The How" side we see an activist role for region-wide, business-based civic institutions. However, that role requires new competencies and new strategies. In MetroBusinessNet, the allied institutions will work together, learn from each other, and investigate best practices elsewhere to develop these new competencies and to formulate and carry out these new strategies.



## The What

## The How

Promoting Regionalism	Seeking Social & Economic Equity	Improving Business Competitiveness	Analyzing, Planning, & Galvanizing Leadership	Demonstrating and Advocating Reforms	Measuring, Evaluating, & Communicating Results
Regional Transportation and Other Infrastructure Systems	Education and Skill Development	Inter-Firm Collaboration and Cluster Development Strategies	Organizing Leadership & Making the Business Case	Local, State, and Federal Legislation	Program Monitoring and Evaluation
Regional Land Use Planning and Smart Growth Policies	Affordable Housing Strategies	HR Practices: Wages, Career Ladders, Retention, Training	Sector and Cluster Research and Analysis	Pilot Programs and Demonstration Activities	Measuring Results and Assessing Systemic Impact
Revenue Sharing and Tax Coordination	Building Wealth and Financial Assets	Procurement, Supply Chain Management, and Mentoring	Building Alliances with CBOs & Intermediary Organizations	Moving Successful Programs to Scale	Benchmarking Against Best Performing Regions
Joint Services and Inter-Governmental Cooperation	Better Access to Debt and Equity Investment	Locating Business Accessible To Low-Income Communities	Mapping Trends of Change, Demography and Jobs	Administrative and Regulatory Change	Communicating Results Within the Region
Brownfield Re-Development And Urban In-Fill	Child Care and Other Barriers to Good Jobs	Improving Access to Advanced Technology	Developing a Regional Strategy and Action Plan	Reforming & Revitalizing Civic Institutions	National Dissemination of Practices and Policies

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