

Final Agenda
MetroBusinessNet Fall Meeting
November 14 and 15, 2002
Chicago, IL

Hotel and Meeting Location

MetroBusinessNet participants will be staying at the W Chicago City Center Hotel located at 172 West Adams at LaSalle. The meeting will take place at Mayer, Brown, Rowe & Maw located at 190 South La Salle, 40th floor, room 40 North.

Wednesday, November 13

Evening reception at W Chicago City Center **6:00 – 8:00**
Reception will take place in ‘Great Room 2’ located on the plateau level

Thursday, November 14

Opening Session – Meeting Overview **8:30 – 8:45**

Erin Flynn, FutureWorks

Welcome, review of meeting agenda and meeting materials

Session One: Chicago Overview **8:45 – 9:45**

Frank Beal , Executive Director Chicago Metropolis 2020

In this session, Frank Beal will provide an overview of the Chicago story including:
brief history of the Commercial Club and the original Burnham plan
development of the Metropolis Plan
creation of Chicago Metropolis 2020 to implement the plan
Overview of the Metropolis Plan and alternative planning scenarios
Coalition building around the Plan
Preview of the jobs-housing mismatch analysis

Break **9:45 – 10:00**

Session Two: Systems Analysis: Methodologies, Issues, Results 10:00 – 12:00

Facilitator: Joe Cortright – Impresa Consulting, Inc.

This session will explore how each regional team is ‘mapping the region’ – what techniques are groups using to assess system performance and identify root causes contributing to status quo development outcomes? How is each group charting the relationship between land use, transportation, housing, workforce etc? How is each region integrating equity, income and race issues into the analysis?

The session will feature presentations by Chicago Metropolis 2020 and the Bay Area Council – two groups that have conducted extensive mapping exercises. The Chicago team will present its alternative scenario planning in more detail and provide us with mapping examples from its ‘jobs-housing mismatch’ project. The Bay Area team will make a presentation on its ‘Footprint Project’ – a geographic display of the land use implications of the Draft Compact for a Sustainable Bay Area.

Lunch 12:00 – 1:00

Session Three: Presentation by john a. powell 1:00 – 3:00

john a. powell is Earl R. Larson Professor of Civil Rights and Civil Liberties and founder and Executive Director of the Institute on Race and Poverty at the University of Minnesota Law School.

powell’s presentation will focus on how policy and institutions contribute to/reinforce concentrated poverty and racial segregation in metropolitan regions. He will discuss why the business community is key to the regional equity agenda and what actions it can take to advance the agenda. The presentation will be followed by small group discussions.

BREAK 3:00 – 3:15

Session Four: Implementation Strategies 3:15 – 5:15

Part One: Partners for Regional Development: engaging community, faith-based and labor constituencies in the regional agenda

Jackie Grimshaw, Center for Neighborhood Technology; Mary Gonzales, Gamaliel Foundation; Don Turner, Chicago and Illinois Federation of Labor

Mounting evidence suggests a tight economic inter-dependence between regional and central city economies. Yet there is little understanding of how to leverage these interconnections to build a more competitive inner city and regional economy. ICIC is conducting a Ford Foundation funded study to identify leadership, policy, and economic strategy tools that foster economically integrated regions. The tools will be for political, civic, and business leaders seeking effective regional and inner city economic growth strategies.

Workshop participants will break into small groups to critique and provide feedback on the framework and findings of the ICIC national study. The workshop seeks to engage participants in the development of this framework. Is the framework useful? How can/will it be used by others who want to engage in this agenda? What improvements can make it more relevant to leaders and practitioners?

In addition to citing examples from a few dozen initiatives across the country, ICIC will present case studies of two efforts that have sought to more fully integrate inner-city and regional economies.

Case One: City Advisory Practice - The case study will focus on ICIC's methodology for developing strategies that link inner city economic growth to regional growth opportunities. The case study will present an overview of methodology, offer examples from CT, Louisville and St. Louis. The case seeks to open a discussion on how to advance thinking on such strategies.

Case Two: Alameda Corridor - The case study will examine a multi-billion dollar transportation infrastructure initiative in Los Angeles with considerable spill-over effects for low income communities. The discussion will focus on what leadership did to build on these "spill overs" and explore what else could have been done.

Break

10:45-11:00

Session Two: Product Development and Public Policy

11:00 – 12:15

Facilitator: Scott Bernstein, Center for Neighborhood Technology

While public policies have contributed to metro regions characterized by sprawl, racial segregation and concentrated poverty, they also contain the potential to alter these seemingly intractable dynamics. This session will explore policy as the solution, rather than the problem. What policy solutions and interventions are the MetroBusinessNet teams developing to address the interrelated issues we've explored throughout the meeting. What is the analytic basis of these interventions – e.g., how does 'systems mapping' move us toward the development of 'policy products'?

Lunch

12:15 – 1:00

Lunch Session: Ahas and Insights

Facilitator – Brian Bosworth , FutureWorks

Wrap-up, meeting evaluation and MBN next steps

1:00 – 1:30